

# Forbes

MAY 2021

INDIA



# DELIVERING DIGITAL JOURNEYS, INTEGRATING DISRUPTIVE TECHNOLOGIES

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# OVERVIEW

## ICONIC PERSONALITIES..... MAKING INDIA PROUD

Individuals who have traversed through different journeys, succeeded to reach the pinnacle of success have one thing in common – “to comprehend ideas that were unique, out-of-the-box and eventually evolved as the game changers in the respective fields”.

For these Business Icons, who were not born with the legacy they possess today, the road they chose was not an easy option; as it was the one, they built and not followed. The greatest Business Icons are not just about millions or trillions but the fact that they could make a significant change in the society and make the world, a better place with their contributions.

To acknowledge and to honour the rare few of the Iconic Personalities, we bring to you the Business Icons who are trendsetters. They dared to dream, follow their dreams, fight for them and eventually made them take shape and become a reality.

*Aarti Notiyal*

Content Consultant : Aarti Notiyal  
Design Agency : halfglassfull  
Marketing : Castle Studio Pvt. Ltd.

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John D. Rockefeller Jr. once said that the secret of success is to do something common but do it uncommonly well. And this is probably what makes leaders of innovative businesses, Icons to be reckoned with. A leader is the one who creates revolution while being focused and dedicated, they are curious and believe that there is always room to learn and grow. Leaders know how to work in a team and never leave a man behind. Instead of making people work for them, they work with people, thus becoming an idol for their followers says **Aarti Notiyal**.

Today's day and age is far more competitive, markets are saturated, economies are volatile and to be running a business, sustaining it and in fact taking it to newer heights is challenging and may not be everyone's cup of tea. Businesses don't just take care of their clients but also have to look after their stakeholders, employees and policymakers. Important to Business Icons is the quality is to further, contribute to the society and make an impact on young minds. And it is these Business Icons, who take up the onus to manage it all and keep the functions stabilised and running while also being dynamic enough to adapt to changing environments and disrupting markets. Traffic lights will never be all green at the same time, the stars may never align all at once but a true Icon, makes their way through all the odds to emerge as nothing but the best.

Business Icons are not just taking the economy forward but they are the ones

who have the fate of the world in their hands. It is not just about the money that flows into the market but it is about the social, cultural and environmental impact that businesses have on the world. And for all of this a Business Icon needs to be compassionate, determined, patient and open-minded. Success is not an easy train to catch and it is inspiring to see how these icons stood up against every adversity and showed up with their best self for their organization. These men and women are game-changers, they dreamt of an idea, believed in it, invested their faith in it and left no stone unturned to ensure that the idea reaches out to the people it was made for. Their stories are such that they may give one goosebumps.

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**THEY SAY THAT  
THE HIGHER THE  
RISK, THE GREATER  
THE REWARD.**

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And no Business Icon becomes successful without taking the plunge and risking it. However, with power comes responsibility and thus every time there is an avenue for risk-taking, there needs to be a lot of analysis and judgement. A human being, while making personal decisions, even something as small as what to cook for dinner, is almost frustrated at times because decision making can be a really taxing, especially after going through a hard day of work. Imagine being in that position every single day and this time you aren't just making a decision for yourself but rather for thousands and at times millions of people who have either invested in your business or are directly and indirectly affected by it.

The strength of these business heroes is commendable but the one which will be remembered and cherished forever as it is not just known to the times, they live in but etched in history; for generations to follow.



## Managing Director & CEO, IDBI Intech Ltd.

In the many challenges brought on by the pandemic, clearly it is leadership that has made the difference to how organisations have progressed. Researchers from McKinsey's Strategic and Corporate Finance Practice highlight how specific leadership traits have made a considerable difference to mitigate the challenges posed by the pandemic.



Surajit Roy, Managing Director & CEO, IDBI Intech Ltd.

In the many challenges brought on by the pandemic, clearly it is leadership that has made the difference to how organisations have progressed. Researchers from McKinsey's Strategic and Corporate Finance Practice highlight how specific leadership traits have made a considerable difference to mitigate the challenges posed by the pandemic.

A CEO making bold moves was outlined to be vital to achieving outstanding performance. As per the report, only one in 12 companies moved from an average performer to a top quintile performer over a ten-year period. It was found that while making one or two bold moves more than doubled the likelihood of making such a shift; making three or more such moves increased the chances by six times. The researchers had also observed that when a CEO is hired externally, he/she tends to

move with more boldness and speed than those hired from within an organisation.

One such example of a new era leader is Surajit Roy, Managing Director and CEO of IDBI Intech Ltd. Surajit was hired externally and since the time he has joined IDBI Intech, he has made multiple bold moves to ensure business continuity amidst the ongoing pandemic. His leadership has been manifested in his ability to be in sync with the evolving needs of the customers and the market. At the same time maintaining a relationship of trust and confidence with the employees along with the highest levels of integrity and ingenuity. His leadership style is marked with the agility, adaptability and ability to proactively assess business environments with an innovative digital mind set. This has led

to a redefining of innovative Digital Solutions by integrating disruptive technologies with the evolving customer needs-leading to several customer wins.

IDBI Intech which was incorporated in the year 2000, is a technology-led business transformation company specialising in the Banking, Financial Services and Insurance industry. The company leverages disruptive technologies to deliver business outcomes that digitally enable clients' business to stay relevant and future-ready. An unique approach to digital transformation—one that is driven by innovation, agility and a start-up mindset is brought to the table. The result: an enhanced ability to deliver value-led accelerated business outcomes and a differentiated portfolio of products & services which are built on the knowledge acquired from working

closely with leading Banking, Financial Services and Insurance customers in India and abroad. This is further enhanced by significant investments in the latest industry solutions for Banking



and Insurance, keeping in mind customer satisfaction and market demands as top priorities. Intech's next-generation technologies currently being leveraged include Blockchain, Cybersecurity, Artificial Intelligence, Machine Learning and more—all of which is bringing end-to-end digital transformation for our global BFSI clientele. At IDBI Intech, we understand that creating seamless digital experiences are the new norm when it comes to ensuring customer delight. To provide this meaningful value to customers, organisations need to create a frictionless user journey. This is possible with innovative digital outcomes that connect a user's needs, emotions and behavior with an advanced responsive service design and features whose strategy is executed with speed. To help customers achieve these high standards of customer delight, we have pioneered a wide range of Digital Innovations that leverage AI, ML, API & Microservices resulting in one-of-a-kind

Fintech Product and Digital Ecosystem across the BFSI landscape. Apart from orchestrating seamless and efficient business technology integration, this has brought in meaningful real-time personalized experiences and accelerated business outcomes for customers.

Understanding the Company's legacy and its constant endeavour to innovate, as a leader who possesses an evolved sense of leadership, Surajit constantly promotes a culture of collaboration, innovation and a sense of pride among employees. Under his able leadership, IDBI Intech Ltd., has not only registered the highest profitable business growth in FY 21 but also surpassed all business parameters of growth since the company's inception. In FY 21, the company was awarded by several leading business platforms winning numerous awards

**Surajit's leadership style has been marked by his doing things differently and in this regard he has been the recipient of several rewards, recognitions and accolades throughout his professional career. In commemoration of his leadership, Surajit was recently recognised as one of the "MOST PROMISING BUSINESS LEADERS OF ASIA 2020-21" for demonstrating exemplary leadership qualities.**

Guided by his leadership IDBI Intech Ltd. has been recognized as one of the leading global business transformation organization leveraging integration of disruptive technologies with the highest

level of governance to ensure customer delight. Over the next three years, Surajit plans to transform IDBI Intech Ltd. into a Blue Chip company and a global leader in the Banking, Financial Services and Insurance technology space.

Surajit brings a rich experience, working for over two decades with industry leaders, in the technology services and products space and has successfully delivered technology-led business outcomes to customers across industries and geographies. Before joining IDBI Intech, he was with Wipro Ltd., as a business leader for Banking and Financial Services for India geography. At Wipro, he had the privilege of working with the executive leadership including the Ex-Chairman and the present Chairman. During this stint, he was also instrumental in delivering large scale digital transformations in the Banking and Financial Services space.

Surajit holds a Bachelor's degree in Electronics from Pune University.



## AWARDS & RECOGNITION

### Awards in FY 2021

By several leading business platforms including

- The Best Tech Brand 2021
- The Prestigious Band 2021
- The Most Trusted Brand of India 2021

### Industry Accolades & Recognition for Digital-Business Transformation Products

- I MoBOT (WhatsApp Banking product) for Social Media
- I Quick for Instant Bank Account Opening Application
- The flagship product iAML© which is a leading Financial Crime & Compliance Solution

# JIMMY K. MODY

## Leadership of Differences

From a practicing Psychoanalytic Therapist to a Clinical Hypnotherapist, a certified practitioner of Past Life Regression Therapy to a Transpersonal Regression Therapist & CBT. Two decades of practice in Mumbai and an established Spiritual Counsellor, Author and Public Speaker. Being a multi-talented personality, Jimmy K. Mody, recently has been appointed as the school counsellor for LEAD Schools, which has a network of 1000 schools in India.



Jimmy K. Mody

**A**re you fully aware of all the differences that exist and thrive in your organization or family and their real-time effects? We would all like to think that we are in control. We often do this by sweeping such 'threats' under the carpet.

Yes, certain differences are easily perceivable. Differences such as in gender, age, colour, are quite easy to perceive. What about differences of opinions, beliefs, habits, inner minds, attitudes, etc. these are not so easy to perceive. Perhaps the most difficult yet are the particular beliefs and attitudes that lie hidden in your own unconscious mind? Most of these remain hidden from public viewing as well as from you. Every opportunity to get to know them and reveal them is resisted.

So now you are faced with having to manage or lead an organization or a team of a large number of people. You happily take on this task without realizing the

tremendous complexities that actually lie before you. A tangled mess of fears, anxieties, jealousies, beliefs, conditionings, habits, and talents. This is what gradually then gives rise to the infamous politics of the 'blame game'. So then do you shrug your shoulder and say this is part of life, nothing I can do, we all have to suffer through it?

We then simply bring in a motivation expert consultant and the problem may then be at least partly solved. The pattern then keeps repeating itself.

Psychologists, counselors, management gurus have all been working hard to find solutions to a growing 'relationships' crisis, at both the macro and micro levels. In the developed countries, mental illnesses are on the rise. Growing intolerance has begun to seek release through violence. The trends are disturbing, and there is a growing need for change. What we need now more than ever, perhaps, is a completely new perspective on how to view and deal with 'Differences'.

All human experience can say today is that - 'Differences' exist. 'Differences' have always existed. This is a Universal Law. Differences exist at both the micro and macro level. In fact, a birds eye view of evolution shows us that Evolution, for whatever purpose it has been serving, clearly appears to be nothing more than an 'evolution of differences', from which higher and higher species, species with greater levels of intelligence, have been evolving. Perhaps then we might safely conclude from this that the purpose of evolution at least appears to be the creation of greater and greater levels of intelligence and learning, culminating in the human being. Thus showing us all that 'Differences' are indeed needed for all of us to evolve.

Clearly the need for change must be fulfilled at the individual personal level first instead of always resorting to institutional or structural changes in society. Institutional interventions and strategies would eventually be required that target both individuals as well as institutions. But perhaps, these need to first grow from within.

The child's earliest learning takes place only through its relationship with its mother. First with its relationship only with one nipple of the mother's breast, then gradually the child realizes that there is more to the mother than this, and soon

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### BOOKS & SPEAKER OPPORTUNITIES

#### Authored papers published in the International peer reviewed

- Journal of Clinical & Experimental Psychology'
- Journal of Clinical Epigenetics'
- Transcriptomics - published out of Brussels'
- Redefining the Value of Relationships'
- Celebrating Differences: Wisdom through Relationships'
- Yoga & Epigenetics'

#### BOOKS AUTHORED

Journey Beyond' and 'Celebrating Differences: Wisdom through Relationships'.

#### GUEST SPEAKER

- International Conference of Mental Health in Dubai in 2018
- International Conference of Mental Health in Tokyo in 2019





the child is able to relate to both breasts. The child then engages in splitting away all of the parts of mother in order to protect the good parts from the bad ones. The child then begins to relate to the mother's abdomen, then the whole body of the mother. This process of integration of the parts of the mother is critical to the early learning of the child. The building of relationships and the integration of differences was hence fundamental to our early learning.

This process of integration was seen to continue through childhood and adolescence, enabling the child to develop and mature through the process of integrating the good parts with the bad. This process of integration of different parts provided the child with a larger and more complete view and understanding of the mother and its relationship to the mother. This would in turn lead towards developing a more wholistic and realistic inner representation of the external world, where both 'good' and 'bad' can at least coexist in every 'object', and perhaps one where 'good' and 'bad' objects can coexist together. Where perhaps we can learn to see that it is our perception that defines our reality.

We now need to explore the possibilities of creating a more integrated individual in the family, in the community, in the socio-political scenario of the world. The underlying belief is that we must start at the level of the individual and his/her search for increasingly realistic expectations leading to greater meaningfulness.

Today, people in leadership positions; however high or low, need to realize that one of the most important and critical functions they can perform is to engage themselves in creating processes of integration instead of splitting. Integration is as much a 'learned response' as is splitting. The organization grows through integration and learning together, and not by 'splitting'. Learning to see both the 'good' and 'bad' as coexisting in everybody. A learning that results in enhanced respect and trust for everybody. A Learning Organization, where people enjoy 'growth mindsets' instead of 'fixed mindsets'.

Finally, when we end up getting employed in organizations, we often end up complaining about 'office politics'. But most of us yearn to, one day hold 'leadership' positions. Some appear to succeed whilst others fail. Our relationships at work are based more on Fear than compassion or concern. We stress about deadlines. Everything becomes 'self-centric' instead of 'organizational centric'. We don't enjoy the work we do. We do what we have to do. We become conformists. We have our own groups and cliques where we feel safe, accepted and happy. People are too afraid of rocking the boat rather than giving honest feedback. There is little to no dialogue. No conversation.

True inner learning can hence only take place when we learn to integrate all of the split-off parts or fragments that we have created within ourselves. Only then can 'One-ness' have a chance to happen. We

need our relationships to do this. We need to radically review the value of our relationships, one where we begin to see learning, wisdom growth, and evolution, as being the sole pay offs of all relationship differences and conflicts.

Relationships are not about learning how to 'win friends and influence people'. They are more about how to evolve and develop ourselves into a higher, more intelligent, wiser species. They are about learning, self-learning.

To do this we must start at the grass roots level of society – our schools and colleges. Where more than ever before we need to inculcate a culture of true Dialogue and Dialectics, of learning through Dialogue. Simultaneously we must introduce the practice of Dialogue and Dialectics in Leadership thinking and practices.

In view of the anxiety that Dialogue might go on forever, without any resolution, let us explore the fascinating subject of Dialectics, through which the practice of Dialectic Behaviour Therapy (DBT) has developed.

Dialectics is all about - When you allow yourself to see that both opposites can coexist together in the same object or person, or when you realize that one cannot exist without the other, this then provides you with a more wholistic or realistic picture. It is only then that you can elevate yourself to achieve a higher realization of the level of consciousness.

### VARYING DEFINITIONS

According to the Cambridge dictionary definition – Dialectics is a way of discovering what is true by considering opposite theories. Dialectics, according to Elmira Strange, "is to examine, discuss, and reconcile opposing ideas. The dialectic in this approach is that change can only begin to happen when you accept things as they are, yet accepting things as they are often requires us to change." -Citation: Elmira Strange; DBT Lectures, UDEMY.

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# DR. PRAFULL S. BORKAR

## Homoeopathy: the silent saviour



Homoeopathy... The Healthier Option

Homeopathy is the unsung hero of cures, and has long been neglected in the field of medicine. People are just realising its promising potential in providing a permanent and holistic cure for most chronic ailments, so far incurable by conventional medicine. Homeopathy does not simply treat the symptoms; it cures the disease itself.



Dr. Prafull S. Borkar

**A**s a Student almost 3 decades back, Dr. Prafull S. Borkar had numerous questions in his mind whether Homeopathy was the path or not. But an answer had to be sought and future path had to be determined – whether to take the road of least resistance by joining the general practice, his Doctor parents had already put in place or start an entirely new Homoeopathic practice of his own! And fortunately for him, it is then that he crossed paths with his Mentor; Dr. Prafull Vijayakar, a dynamic personality oozing with tremendous conviction and confidence in Homoeopathy who completely transformed an

underconfident student like him into a very confident Homoeopathic physician. The Student Mentor association lasted till Dr. Vijayakar breathed his last recently in the month of December 2020. A unique and incomparable student mentor relationship came to an abrupt halt but he will be forever be alive and remembered in the hearts of all his students!

Thus, remembering when he began, about 28 years ago, there were several doubts about Homoeopathy just like many others. The doubts were whether Homoeopathy can cure Acute diseases like cold, cough, fever, dengue, malaria, typhoid, ear infections, tonsillitis,

bronchitis, diarrhoeas, dysenteries and so on. And the answer to all questions was a resounding yes! However, for patients to believe this right in the beginning was difficult and so for every acute complaint they would bring to Dr. Prafull, they would first take antibiotics and some instant medicines and then come back to him. But Dr. Prafull was confident and realised that Homoeopathy is popular and known to treat the cases which have no solution in the conventional system of medicine but very few believed that it can treat acute conditions as well. But with Dr. Prafull's conviction, many of his patients slowly and gradually started seeing results in their own cases and the cases of their near and dear ones; especially their children. The long list of medicines that they and their wards were taking till then started to reduce and Homoeopathy had started working in day-to-day Acute conditions.

Another doubt in the minds of many is whether Homoeopathy can treat and manage all or at least many of the ailments that we suffer from? And is there a permanent cure for the old chronic conditions like asthma, hypothyroidism, psoriasis, trigeminal neuralgia, ankylosing spondylitis, vitiligo, or does a person have to take Homoeopathic medicines for life? This was the next obstacle that needed to be overcome in Dr. Prafull S. Borkar's homoeopathic journey. For many patients suffering from their ailments for long, started getting life-transforming relief and many were permanently cured. This instilled the belief that Homeopathy can permanently

cure chronic complaints which are incurable. Another question that often comes up is whether Homoeopathy is scientific. How does Homoeopathy achieve curing the variety of infectious, allergic, and also autoimmune diseases? Can Homoeopathy really permanently get rid of these chronic diseases?

The answer is a definite YES!

We need to understand the beautiful intricate system of our body which has an innate defence mechanism working all the time correcting and eliminating threats to the health of the organism. It is this defence system of the body which reacts whenever there is a disturbance in the equilibrium anywhere in the body, thereby producing inflammation, fever, pain, cough, swelling etc. These are part of the reaction of the body trying to protect us. By these signs and symptoms, our body tries to convey that it is under attack and is trying to correct itself. When it can't cure itself, then and only then does it need the external help of medicines.

Mind and body are merely a reflection of one another. One suffers on the outside because one has some suffering internally. One has pain in the body only because he or she has pain in the mind and this needs to be understood and treated. Nothing can happen to the physical body unless your internal psyche is disturbed. Only when the mind is disturbed the homoeostatic mechanism – the milieu interior - the internal environment of the body gets disturbed leading to what is called “disease”. No virus, no bacteria and no parasite can produce a disease in your body till this delicate internal balance is maintained. Such is the smooth functioning of the body when in health. But when this balance is disturbed, disease begins. But what disturbs this balance?

Everyone is born with his or her own genetic makeup, sensitivities and reactivities. Someone is sensitive to grief, someone to hurt, someone to insults and so on. This disturbs us and depending on our degree of sensitivity, our body reacts, our expressions are also dependent upon our reactivity. Some of us react

spontaneously and clearly but some of us don't and keep things within. That is exactly how our body in disease also reacts. Someone who is expressive by nature has an expressive disease and someone who is non-expressive by nature has a disease which does not display many symptoms e.g. an expressive person will experience heaviness in their head and dizziness from even a slight increase in blood pressure but a non-expressive and reserved person will have no symptoms even if the blood pressure is really high. However, sadly most people don't take the time to hear and understand this internal cry of the body. Neither the patient nor the doctor. Everyone is in a hurry to get or give a quick relief of some sort.

A Homoeopathic physician takes the pains of talking to the patient at length trying to understand how he is as a person, his upbringing, his sensitivities, his fears and insecurities, his stress in relation to his disease and thus understand the “why” of his suffering.

Instead of suppressing the signs and symptoms displayed by our defence mechanism, Homoeopathy uses them to cure and gently gets the person out of the most difficult ailments. It uses medicines prepared from natural substances to fight the actual disease. It just stimulates the organism to react. A right stimulus is all that is needed to trigger a wide-ranging natural immune response thereby helping the organism to cure itself, due to which the entire system in a way gets cleansed from inside out, leading to not just the removal of symptoms but what can be termed as a holistic cure!

Complete and permanent cure is possible for many of the diseases that ail us.

The most scientific system of medicine has over the years been mocked as a humbug system or a placebo therapy. Dr.Vijayakar, one of the most towering personalities in the Homoeopathic field insisted on scientific and right homoeopathy to be propagated across the world. He selected Dr.Borkar as one

of the faculty members in his organisation of Predictive Homeopathy - thus began the latter's journey as a teacher in Homoeopathy in India and across the world. Soon Dr.Borkar was invited to countries like Israel, Bulgaria, Russia followed by Germany and the USA. Over the years as an international teacher he has had the opportunity to explore and spread the true potential of Homeopathy.

A system with no side-effects, no dangerous suppressions, no man-made diseases, that is Homoeopathy. As they say “lies have speed but truth has stamina” - Homoeopathy will prevail one day and people will understand the value of this system of medicine.

Homoeopathy is the silent saviour and has over the years stopped so many patients from getting seriously ill, avoided many surgeries, hospital and ICU admissions in a variety of diseases even in the present pandemic.

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**Homoeopathy offers a much cheaper, gentle, and most importantly a permanent solution to most ailments, both acute and chronic. If it becomes an even more integral part of the Health care system of the world then the world will definitely be a healthier place to live. Homoeopathy is a life transforming system of medicine whose potential has yet not been revealed fully.**

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The world, especially India needs Homoeopathy.



# ZARINE MANCHANDA

## Achieving her Limitless Dreams



Zarine's innate strength originates from her faith in the almighty, which allows her to effectively "move mountains" despite juggling many business obstacles and her commitment to humanitarian service.



Zarine Manchanda

The year 2020 is one that most people would like to forget. Zarine Manchanda, on the other hand, has had a particularly memorable one. This young woman has managed to successfully launch three businesses bearing her name even as Mumbai, India. She continued the charity work that's so close to her heart - feeding and clothing Mumbai's neediest residents - through her non-profit charity foundation Zarine Manchanda Foundation.

The first impression that Zarine leaves on you is that she appears to be a study in contradictions. She speaks from the heart, and has a soulful, spiritual demeanor. She doesn't obsess over profit and loss statements, doesn't pour through spreadsheets and doesn't speak of returns on interest; the usually revered ROI. But make no mistake: she is a driven, ambitious young woman seeking global fame and ambitions through a well-executed marketing and branding effort that has piqued the interest of several news sources and magazines across India, as well as Hollywood.

Zarine hails from a Himachali family; her father being Politician and well known Hotelier. Zarine had the best of comforts while growing up but she insisted on making her mark as an Actress and moved to Mumbai to pursue her dream. Zarine has always been inspired by her parents and idolizes her father for always supporting her in every decision that she has made. She fondly remembers her initial days in Mumbai when she would face several challenges, even a small one like commuting by the local autorickshaws instead of luxury cars back home. But eventually, it all turned out its every worth when she started getting her dream work in hindi film industry.

But that did not make Zarine put her compassion aside and she started the Zarine Manchanda Foundation and with the assistance of manager Ajay Singh, the Foundation has administered well over 100 charity programs in Aarey's slum cells and even in tribal areas. The Foundation is one of the top-rated NGOs on several platforms. Being great at multi

tasking, Zarine then launched Zarine Manchanda Interiors, her own interior design firm followed by Zarine Manchanda Café – another of her business ventures in Versova, Andheri. The Café believes in the philosophy 'Delicious, Luxurious Spiritual Charm', and a staff member would ring the Tibetan Bells, procured from Dharamshala, as a blessing for the customer.

Zarine's longtime goal of being an actress was fulfilled when she established a production house, Zarine Manchanda Productions in 2020. The company is aligned with a Hollywood company, Lotus Entertainment Group, a film production and talent management firm based in Los Angeles. The companies are developing a web series and feature films as part of Lotus' 'Hollywood in India' agenda. Zarine is playing a lead role in the web series, titled "#Me Too Meets Aarey", to be directed by Arunaraje Patil, a National Award-winning director and one of India's first women directors. It's a supernatural story, a collision of real and imaginary worlds set in Aarey Colony, Mumbai's most beautiful location – but also known as its most haunted place.

Thus, neither the challenges that Zarine Manchanda faced nor the pandemic, she kept on her hardworking self on and has kept on achieving one feat after the other.

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[www.ZarineManchandaInteriors.com](http://www.ZarineManchandaInteriors.com)

[www.ZarineManchandaCafe.com](http://www.ZarineManchandaCafe.com)

[www.ZarineManchandaFoundation.com](http://www.ZarineManchandaFoundation.com)

[www.ZarineManchandaProductions.com](http://www.ZarineManchandaProductions.com)

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# DR. MONICA JACOB

## Committed to the Science behind Sculpting Faces, Lustrous Hair and Flawless Skin



Dr. Monica Jacob is a consultant Aesthetic Physician, well known for her vision, foresight, skills and expertise in field of Aesthetic Medicine for past two decades. She is a pioneer for procedures like thread lift & dermal fillers and recently started her own product line which is a range of nutraceuticals for redefining skin, hair, weight loss & antiaging solutions.



Dr. Monica Jacob,  
Director of Bodyz Wellness, India

With her passion for patients, Dr. Jacob has constantly strived to raise the bar and pioneered non-invasive and painless range of treatments at her multi-specialty chain of Clinics, including lasers to facelifts. The phenomenal results and her foresight have expanded this range to numerous clinics. She separates the grain from the shaff and brings under one roof, only the evidence based, top global products and treatments, including anti-oxidants, lasers, body contouring, acne removal, pigmentation, hair transplants, hydration, oral sunscreens.

A holistic approach is adopted and a person is helped inside out, rather than the other way. This begins with complete body checkup and blood tests, so that

suitable Diet Planning, Nutritional Advisory can be provided.

Dr.Jacob's Khar Clinic is a boutique Clinic and the same format will soon be taken to multiple cities of India through a unique franchise model and the expansion plans have been already charted out.

Dr.Jacob has advised on and amalgamated the best of latest technologies from around the world, including USA, Germany, Japan to provide bespoke treatments for Indian skin. Her past influencers and now associates, include world veterans like Dr.Zen Obagi, Dr.Arthur Swift (Miami), Dr.Kwon and leaders in hair transplant from the American Academy. She is a regular keynote and guest participant in leading conferences globally and has recently been to Monaco, Singapore, Paris & Dubai; besides numerous more, to give back to others what she has acquired.

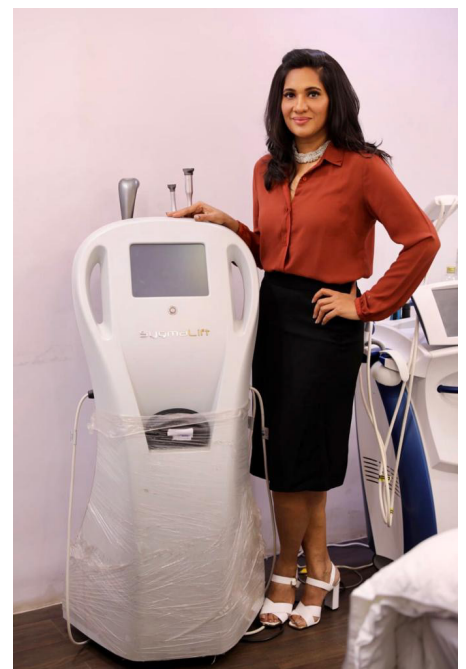
Dr.Jacob always wanted to revitalise the body and successfully applied a combination of passion, competence, knowledge, expertise, experience and state-of-the-art technology to add a smile to people's lives. She also trains numerous budding Doctors from around the world at Dr.Monica's Body Wellness Academy; which has so far

been attended by over 100+ Doctors.

Dr.Jacob completed her academics from M.B.B.S from J.J Group of Hospitals, Grant Medical College (Mumbai) in 1999,

**It is rare that you see a Doctor being featured on a Popular & Trending reality show, then on the thumbnail of the Episode and also get featured in the Episode itself for doing what you do the best. Dr.Monica Jacob was part of Netflix's, "The Fabulous Lives of Bollywood Wives". Dr.Jacob was seen giving a live face lift to Actress Neelam Kothari at her Andheri Clinic where she rubbed shoulders with biggest celebrities from Hindi film industry.**

**Recently, Dr.Monica Jacob launched her product line which comprises of AGE DEFY, ALIGHT, CRYSTALIGHT TOMATO and HAIR KIT.**



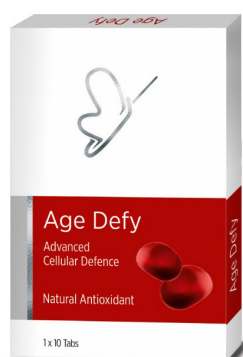
M.D. from TNMC, Nair Medical College (Mumbai) DPB from C.P.S in 2002, Diploma in Aesthetic Dermatology (American Academy of Aesthetic Medicines), Nutrition & Diet Planning (Australia, Gold Coast Academy), hair transplantation (American Academy of Aesthetic Medicines), antiaging medicine-hormones (Amar).

## PRODUCTS

**AGE DEFY** - Never Too Early To Age Elegantly

**ALIGHT** - Glowing Skin. The Only Foundation You will ever Need.

**CRYSTALLITE TOMATO** - Nourish Your Skin. From Within



Numerous leading personalities from all walks of life have benefitted from Dr.Monica Jacob's products and services and few Celebrities that swear by her expertise are Erica Fernandes, Sukriti Kandpal, Anita Hassandani, Shubhangi Atre amongst numerous more and now, Dr.Jacob and her team are all set to soon introduce a new range of beauty line for cosmeceuticals, skincare in India.

She is also working with some international companies on innovative and next generation products and will soon be launching them too.

**Website:** [www.bodyzwellness.com](http://www.bodyzwellness.com)  
[www.drmonicajacob.com](http://www.drmonicajacob.com)

**Email-id:** [jacobmonica1@gmail.com](mailto:jacobmonica1@gmail.com)

**Instagram:** [dr.monicajacob1](https://www.instagram.com/dr.monicajacob1)

**Twitter:** [twitter.com/bodyz\\_wellness](https://twitter.com/bodyz_wellness)

## ★ ★ ★ AWARDS, ACHIEVEMENTS & SPEAKER OPPORTUNITIES

- Economic Times Business Leader Award 2019
- Times Health Excellence Awards 2019
- Times Inspiring Entrepreneur Award
- 50 Best Wellness Companies Award by World Health Congress
- Best Cosmetologist at India Innovative Conclave
- Business & Service Excellence Award

## INVITED AS SPEAKER

- IMCAS World Congress 2018
- IMCAS Annual World Congress 2017
- Science behind sculpting faces, lustrous hair and flawless skin

## CERTIFICATIONS & TRAININGS

- The Allergan Medical Institute, London
- Gain Merita Awards, Dubai
- Master Course on Non Surgical Rejuvenation, Thailand
- Quanta System Certified



# BHAVIN SHAH



## Transforming Impossible To “I.M.Possible” through Personal & Professional Growth Mentoring

India's most successful corporate motivational trainer having empowered 5,00,000+ aspirants with 2,500+ exclusive workshops includes premium clients from FORTUNE 500 Companies as awarded by The Times of India and as Best Corporate Motivational Trainer by Gujarat's Honourable Chief Minister, Shri Vijaybhai Rupani with having 450+ Premium Corporate Clients.



Bhavin Shah

**W**hat began as a journey 13 years ago, today has led to Bhavin Shah's charismatic leadership "I.M.Possible Training Solutions" company; now becoming a group of multiple companies. Bhavin Shah is the Founder Director & Chief Mentor of "I.M.Possible Training Solutions" which has featured under India's Top 10 Companies in Training Industry.

I.M.Possible Group of companies is into Corporate Training & Skills Development Certification Workshops, Social Media Marketing Execution & Creative Video Production Studio niche. They mostly help Corporate Businesses, Entrepreneurs, Trainers, Coaches and Digital Influencers to take their business & career to the next level in this Digital

Age. The Company has headquarters in Vadodara, Gujarat with having premium corporate clients across 80+ countries some of which are U.K, Canada, USA, UAE, Hong-Kong, Denmark etc.

Bhavin Shah and his "life-changing journey" began at the age of 18 and decided to renovate himself with extraordinary efforts.

But his school days were not the same, as a growing up boy, Bhavin Shah would not want to participate in any public speaking competition and would always want to speak less because of his stammering issue and low confidence and always refused to speak something in class or in public places. But strong grit and determination, changed that all. Bhavin Shah today has become India's most successful motivational speaker and trainer with so many remarkable records.

Bhavin Shah earned his MBA Marketing – Gold Medalist from ISBR Business School, Bangalore and is an "Internationally Certified Corporate Trainer" (Certified by American TESOL) with currently having clients and training participants from prestigious organizations like Oracle, ONGC, SUNPHARMA, RBI, L&T, TCS, Tech Mahindra, ABB, Blue Star, HDFC, ICICI etc. The Year-2020 witnessed, Bhavin Shah launch his Mobile App "I.M.Possible Online Learning Platform". which enables people to get access to skill expert

trainers on their fingertips. Having served corporate giants all over India and abroad, today he is known for his out of the box advice for corporate and businesses, a pinnacle all wish to reach but very seldom succeed. He has fulfilled all his dreams including his desire for cars starting from a Maruti Suzuki Swift Dzire to CIAZ to BMW GT.

Bhavin Shah has also Authored a Book titled "Achieve What You Want" which received 5 out of 5 star rating by all Leaders & Readers made book as - Amazon's one of the best-selling self-help book.

### **BHAVIN SHAH & I.M.POSSIBLE GROUP OF COMPANIES WORKS MAINLY WITH 3 TYPES OF AUDIENCES:**

#### **1. BUSINESS/CORPORATES**

- They help businesses and corporates to grow from inside- employee productivity, Skills development, process management and outside - increase B2B business, Leadership, Sales, etc.

We believe in A successful company is more than money, and knows that its greatest asset is its people. These employees are the face of the company, and it is their job to interact with customers. If you have employees that are not properly trained, this could hurt the company by leading to unhappy customers, lost sales, worst Company culture and unhappy employees.



Providing employees with the training they need helps to increase productivity and sales, and will ensure that your company continues to thrive for years to come.

And on second hand, I.M.Possible Social Media Studio takes care of Digital Marketing & Lead generation for these



companies. In the past, the only way businesses could create awareness of their company was to spend millions of dollars on advertising. But, thanks to social media and digital marketing, the playing field has been levelled. Now, even small businesses can create awareness about their company without spending a dime on advertising. Bhavin Shah & Team help businesses to create awareness to generate high-quality leads at economical cost with post-Lead generation process & SOP set-up to 10X revenue.

## 2. ASPIRING TRAINERS /SPEAKERS

- Preparing 10,000 Trainers to make India Skillful is one of the key goals of Bhavin Shah. And to achieve that goal they have already trained 1000s of Certified Trainers in different Niches.

Amongst numerous books, blogs and even podcasts with fantastic advice for aspiring trainers, there is no easy place to find the best resources all in one place. This led to Bhavin Shah & Team designing the "Train The Trainer" Program for Trainers, which includes over a hundred resources; from videos to checklists. In addition to this I.M.Possible Group of Companies provide "Done For You" Services including Digital Marketing, Tech Setup, Training Opportunities etc.

## 3. YOUTH & WORKING PROFESSIONAL'S SKILL MASTERY

- Youth is the future of India and they need quality training of in-demand skills like English Language Mastery, Public Speaking, Leadership, Interview Facing, Personality Mastery etc.

Youth in India are facing a difficult path to sustainable careers. Young people are

often forced to join the monotonous daily labour that their parents did, or worse, are forced to pay for their own college education.

At I.M. Possible Training Solutions, it is all about making a difference. The company has launched a campaign to get students trained for high-demand jobs & to get working professionals trained for career growth and prepare them for long-term success through our Skill Development workshops for Better India program. And keeping that in mind, programs like Hinglish to English, Speaking Mastery, Lead with Legacy, Multiply Your Growth have been introduced. Bhavin Shah also launched the I.M.Possible Online Learning Platform to reach students all over India via Online Courses in 2020.



## ACCOLADES & SPEAKER OPPORTUNITIES

- Active Partner @Society For Human Resource Professionals (SHRP)
- Actively worked on empowerment program with IITs, BITS Pilani & other top private universities
- Also appreciated by NSS (National Service Scheme), Government of India for his "Empowerment" Programs
- Associate Partner With Indian Society of Training & Development (ISTD)
- Chief Guest & Keynote Speaker @Real Estate Regulatory Authority (RERA)'s Event
- Guest Speaker @92.7 Big FM @Talk Show "India's Happiness Index"
- Chief Guest & Keynote Speaker @Coca-Cola's Youth Speak Forum
- Guest of Honour & Expert Speaker @ GTU's Central Techfest, 2019.

### Social Media

- FB Page: thebhavinshah
- Instagram: bhavinshah\_motivationalspeaker
- YouTube: Bhavin Shah
- LinkedIn: bhavin-shah-6ba9889a
- Website: www.thebhavinshah.com
- Mobile App: I.M.Possible Online Learning Platform



# RANGOON CHEMICALS

## Natural Comfort & Healing



Rangoon Chemicals a company founded in 1964; uses naturally derived oils and ointments to make a range of healing products for muscle and other kinds of chronic pain relief, along with relief from the cold and other common ailments.



Ali Yacoob Bham, Managing Director

The rich legacy of Rangoon Chemicals goes back to over five decades when in 1964, after the military rule began in Burma (now Myanmar), Indians were asked to return to their motherland. Yacoob Cassim Bham, Ahmed Adam Mulla, Gaman Mandalywala and Ismail Cassim Bham were among those who migrated from Burma at the time. They suffered much hardship and struggled to establish themselves after the forced move. It was then that they decided to set up Rangoon Chemical Works. The co-founders funded RCW and that's how the company had its humble beginning. They did not let their hardships get in the way of their vision of creating a company that combined the best of nature and science to provide pain relief. Their perseverance and innovation in the face of adversity was an inspiration that the company carries with it to this day. Since then, they

have made great strides in the field of Ayurvedic medicines (balms), growing into a major pharmaceutical company over the last fifty years. Under the leadership of Ali Bham, the company has made massive progress and has grown tremendously. The Company has successfully established themselves as an institution for generating products that heal and remedy a wide range of pains and aches through the use of exclusive ingredients formulated to derive oils and ointments, which are internationally accepted & incredibly safe to use.

Rangoon Chemicals has created a range of products to treat and heal a number of afflictions, aches and pains. These include the common cold, headache, backache, joint and muscular pain, chest congestion, stiff neck, ankylosing spondylitis, rheumatic and osteoarthritic pain. Their products Flying Tiger Cub

**“OUR PRODUCTS AT RANGOON CHEMICALS ARE CREATED TO PROVIDE UTMOST RELIEF”**





Balm, Flying Tiger Cub Oil and the premium products. The Flying White Tiger Cub Balm has healing properties that provides relief from n headaches and sore muscles but also stomach aches.

The Flying Tiger ranges of products also provide relief for other afflictions such as menstrual cramps, arthritis, migraines, etc. Flying Tiger cub Relief Spray is useful and convenient as it suits the modern and urban lifestyles. It is very handy and easy to use for both men and women who suffer from innumerable pains on various body parts. It is great to use on-the-go, as pains can occur while doing everyday activities like lifting heavy objects or sitting in the wrong posture at work or home.

With state-of-the-art laboratories for testing and approving all their products, Rangoon Chemicals ensures the safety and well-being of all their customers, while delivering astonishing result in pain relief. The products have been formulated to include all the ingredients in the perfect proportions, by trying and testing them for years to create the ideal product for each ailment. The combination of rigorous scientific research and natural ingredients makes their ayurvedic products effective yet gentle. The biggest priority for Rangoon Chemicals while creating products is to provide their customers with something that will deliver reliable results in pain relief without the side-effects that other products on the market have. All the manufacturing units are conscious of the carbon footprints they leave behind and several initiatives have been taken to be in sync for a sustainable environment, like the use of renewable energy and the all the electricity consumed is generated through solar plants installed by the company. Another key highlight is majority of the work force at the units, comprise of women thus, empowering women to be independent and self-sufficient. These are amongst many



such reasons behind the exponential growth of the Company over the years. This is the reason behind their exponential growth over the years.

They are a fast-growing company, and on their way to establish themselves as an industry leader. Their plans are to extend their reach all across the country in the future.

Rangoon Chemicals has carved out its niche in the market by using exclusive ingredients formulated to derive oils and ointments to create products that are internationally accepted and incredibly safe to use. The various components, used in perfect proportion in their products, have been tried and tested over the years. These components include clove oil, which contains antioxidants to relieve gas and bloating. Pudina oil is known to fight fungal infections. Eucalyptus oil is known for its

anti-inflammatory properties. The culmination and combination of these components, along with many other therapeutic ingredients, aids patients in distress.

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## AWARDS & ACHIEVEMENT

- Economic Times Business Leaders Award
- TV9 Ace Achiever Award
- ABP News Healthcare Award
- Midday Icons Award

• **13 distributors Pan India**

## PRODUCTS

- Flying Tiger Cub Balm
- Flying Tiger Cub Oil

# COLD STEEL CORPORATION



## Pioneers of Pre-Engineered Buildings in India

Cold Steel Corporation has been at the forefront as pioneers of innovation in the PEB industry in India for over 4 decades. With core values of providing the customers with high quality products at competitive prices, Cold Steel Corporation was founded in 1977 by the visionary technocrat Mr. Rajwansh Bedi with a vision of introducing Pre-Engineered Buildings to the Indian market.



Ankur Bedi, Director, Business Development & Projects

Cold Steel Building Systems pioneered the concept at a time when steel was scarce and customers were not aware of the advantages of using custom built steel sections and pre-engineered structures. Since then, Cold Steel Corporation has emerged as a leader in meeting the exact needs of Indian P.E.B market by introducing world-class steel building designs and details exactly suited to local conditions and the available building materials. Comfortably entrenched in the business since 1977, the company has

successfully completed more than 10,000 buildings till date. Having the widest range of PEB systems and offering comprehensive building solutions, including foundation designs, pre-engineered steel structures, roofing and side sheets/cladding, complete accessories and installation, Cold Steel Building Systems happen to be amongst the primary choices for PEB manufacturer in India.

Today, Cold Steel is not only catering to the entire Indian market, but has done more than a dozen major projects abroad

and are looking at sustained business opportunities in the North American markets. Cold Steel Corporation is one of the very few enterprises in the area of infrastructure today, which is entirely self-financed and 100% Debt-Free. With an overall installed capacity of 80,000 Metric Tons Per Year and 75,000 Sq. meters of entirely automated plants including a state-of-the-art facility for manufacturing premium quality Aluminium Foil Bubble Wrap Insulation, Cold Steel Corporation is one of the largest PEB manufacturer today.

The company is committed to the mission of delivering top quality building solutions, with continuous and ongoing investment in people, products and technology and so strives to build sustainable relationships with customers, by satisfying their evolving needs, safety and lifestyle through the employees whose entrepreneurial spirit and ambition is fuelled by the culture of pride, learning, earning and professional growth. The products and services reflect innovation, become quality benchmarks and provide real value for money. The policies and practices are fair, transparent and constantly improving to maximize customer satisfaction by delivering products and services of the best value and quality. The company strives to honour the commitments, implied or expressed, to both the internal and external customers.

In today's day and age when resources are scarce and the time to set up the



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**Having built some state-of-the-art 10,000 buildings ranging from Asia's largest Float Glass manufacturing facility for Saint- Gobain Glass Ltd. at Chennai and Bhiwadi to the iconic 26 story IFCI Building in the heart of New Delhi, along with more than half a dozen mega logistic parks across the country ranging from 1 to 2 million square feet each, laurels achieved by the company in the field of steel building manufacturing are unmatched.**

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project is limited, that makes pre-engineered steel buildings the most effective answer and viable solution. Along with being highly cost effective, constructing a multi-storey building in steel is much faster saving precious project 'Set-up' time which is a big drawback in case of buildings made through conventional methods. With depleting natural resources, steel buildings offer the best option of a completely dry and mechanized way of construction making it a green and environment friendly way of construction. Innovation, quality and affordability is the cornerstone of this unique industry vertical, which has made in-roads into the commercial building sector in India, estimated to reach a target of 20.44 billion square feet by 2030 from 7 billion square feet in 2010. It is expected that nearly 34 percent of 2030 target had already been constructed and about 66 percent of the building stock is yet to be constructed. Although at an emerging stage, the pre-engineered steel building construction will certainly see widespread application in multi-story commercial buildings and housing sector in the coming years and the growth in this area is inevitable.

In the recent years, multi-storey segment has shown huge growth. Until recently in India, steel construction was associated with industrial buildings. Now, with the rising economy and multinational companies entering the country, new buildings whether residential, commercial, retail, hospitality or IT parks are all changing in terms of construction, design and look which is driving the demand for steel buildings. Multi-story pre-engineered steel buildings can accommodate a wide range of functions and can adapt to a wide range of architectural styles. As a new age alternative, steel multi-storey buildings offer the benefits of quick construction coupled with cost viability and sustainability unlike the conventional methods, which are tedious when it comes to achieving timelines; nor do they conform to the green building standards.

Uniquely, Cold Steel Corporation provides total turnkey solutions, right from the foundation designs to the completely installed building. Cold Steel has also been the pioneer in multi-storey steel building construction, having completed the legendary 26 Floor IFCI building in New Delhi in the early 90s.

Recently, Cold Steel has served as a corporate office block for a company near Pithampur, near Indore. Built over an area of 3500 sq. meters in just 30 days, it has set a new benchmark in the field of multi-storey steel building construction, exemplifying speed, finesse and the high-quality standards. On approval of the designs from the client's end the fabrication at Cold Steels' Plant started immediately. While the client was completing the foundation work on the basis of the detailed foundation drawings, anchor bolts and templates provided by Cold Steel, Cold Steel was ready to supply the material in matter of two weeks. The installation of all floors was started simultaneously and was executed at an incredible speed with the highest safety standards.

With immense experience and world-class quality backing it up, Cold Steel Corporation will undoubtedly be a leader in the multi-storey steel building segment. The world of Tomorrow belongs to choices that are minimalistic, sleek design, easy to maintain while offering a unique liveable space and experience.



# SNEHA RAKESH

## Breaking Barriers in Technology & Building examples for Mankind



A dynamic award & heart winning woman entrepreneur, standing tall in the technology industry, Dr. Sneha Rakesh - Founder of Akarmaxs Tech Pvt Ltd, Karnataka, strongly believes that women no longer can be restricted to any particular sector and are capable of capturing and reaching the pinnacle in every possible category in the world.



Sneha Rakesh

A self-motivated persona - Dr. Sneha Rakesh firmly trusts and has stood testimony to the fact that a dream does not become reality through magic; it takes sweat, determination, and hard work.”. Hailing from a rural neighbourhood to world forums and winning several international awards; her life is one daunting journey of tough challenges, which she has faced and overcome with tremendous grit and determination to achieve success fulfilling her life’s dream. Traversing from one milestone to the other, she achieved all the goals she set, but has also helped and inspired thousands of youngsters to achieve their dreams too. Thus, becoming an influential entrepreneur of global stature. But there was and is no stopping for Dr. Sneha Rakesh and having accomplished multiple goals; her vision is now targeted on new

benchmarks of excellence and growth objectives. Dr. Sneha Rakesh also makes sure that fame and success does not distract and stop her from being a philanthropist. Her gracious donations have helped many households and young minds, who aspire to follow in her footsteps.

Dr. Sneha Rakesh comes from a humble family from the rural parts of Hassan, Karnataka; where she did her schooling entirely on scholarship with merit. Being a bright student with abundant entrepreneurial aspirations, Dr. Sneha Rakesh after completing her school education, pursued diploma in computer science from Smt. L V Polytechnic College in Hassan. Having started working at the age of 19, she completed MSC Computer Engineering degree from M S Ramaiah School of Advanced Studies in correspondence. Having seen the deprivation of opportunities and desolation of the youth because of it, this young girl was keen to help the youth hailing from villages, small towns or those from economically poor backgrounds to pursue their studies and dreams. These issues were to later on lay the foundation of a movement, a trust which would address the social causes which was dear to Dr. Sneha Rakesh and her desire to support the youth.

Being the Founder and Managing Director of Akarmaxs Tech Pvt Ltd., Dr. Sneha Rakesh established the Tech-based company in 2015 to provide

web and app development services that helped businesses stand out in the crowd. With the dawn of the internet era, she saw an opportunity in the digital marketing sector, which she could leverage to expand the company for providing branding and complete digital solutions to clients apart from web solutions. Along with maintaining a top-profile clientele, the company also helps small businesses enter the digital space to get their businesses thriving. Under Sneha’s leadership, Akarmaxs has made its presence felt in various parts of

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### PASSION FOR WORK WITH COMPASSION

Dr. Sneha Rakesh runs a non-profit organisation named “Samgraabhivrudhi Trust” which mainly focus on eradicating unemployment. Hailing from a humble background and having had to overcome various hurdles to succeed, Sneha understands and shares the pain of millions of people like her in India. Samgraabhivrudhi Trust provides training to underprivileged, unemployed students. The trust has successfully trained more than 2000 under-privileged youths. It also helps women from the rural part of India to become self-sufficient and start their entrepreneurial journey by providing necessary skills training. Conscious of her role as a responsible citizen Dr. Sneha Rakesh has come forward during natural disasters to magnanimously donate medicines, food, sanitary pads, and other essential items in several parts of Karnataka.

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the world which spread across in the far east Asian markets, Singapore, Europe, Middle East, United Kingdom with specialized service offerings and in the US with data protection and control assessment services. Akarmaxs is equipped with bright and experienced team of Software developers and digital marketers, whose expertise in handling complex business problems and providing advertising solutions, brand identity, web solutions, and creating 360 degrees digital marketing strategies make them market leaders in the industry.



With several in-house projects of over 50 clients, Akarmaxs has become a hub where clients' ideas are realised, providing them with the best of solutions for helping businesses to thrive in their respective fields. It also has two sister projects - Connectpro and Influencer pro. These projects were launched to connect professionals and customers on a single platform. Influencer pro helps build a meaningful relationship between brands and influencers. In 2018, Akarmaxs got recognized as a Fastest Growing Company of the Year, which speaks of the high standards of commitment and service offerings of the establishment. Besides providing specific requirements and last mile connectivity of data during Covid times, Akarmaxs has taken the lead in developing SOPs and facilitating the transition of its clients' operating environment to enhanced digitization, which could well be the new normal.



## AWARDS & RECOGNITION

- Global Achiever Mahatma Gandhi Leadership Award at House of Commons, British Parliament, UK
- International Achiever Award by International Achievers Association, Bangkok
- Women Achiever Award 2018 by Natural Resource of India
- Rashtriya Yuva Puraskar of India
- Honorary Doctorate from Niti Aayog
- National Award for Indian Emerging Icon for best Young Entrepreneur
- The Economic Times Most promising Business Leader of Asia
- Business Mint Women Entrepreneur of the year 2020
- Dynamic Business leader award 2019-2020
- Dr Abdul Kalam Research Centre Professional Award
- Top 10 Best Women Leader in Technology in India
- Top 40 under 40 EU- Brussels India leaders
- Forbes India felicitation for Incredible Work
- Fortune India Top Business Women Leader Award
- Outstanding Women Leader for Business Excellence
- Economic Times Most Promising Leaders of Asia
- CEO Story Incredible India CEO
- India's Fastest Growing Brands and Leaders 2019-2020
- Delhi Jewel of Indie Award
- Hindh Ratan Award, New Delhi
- Women Achiever of the year-(eMERG)2018

# ASHLEYSHA YESUGADE

## Entrepreneurial Fashion and the innate drive to Change the Society



By *Ashleysha*

Featured as under Asia's 10 supermodel and voted as one of World's 100 sexiest woman, Founder of AAY India and an ardent animals lover.....many feathers, one hat that is how one can describe Ashleysha Yesugade, a fashionable journey filled with hardwork, determination and compassion.



Ashleysha Yesugade

In a country riddled with stereotypes, here is a woman entrepreneur who is making a difference in the fashion sector and has found success in building a meaningful business. Meet the powerhouse of talent and beauty, Ashleysha Yesugade - Director of AAY India, who is known around the world as India's first petite supermodel. She has herself managed to set an example by achieving heights in her fashion career despite of her height and has successfully changed fashion trends contrary to the obsession of archaic and general fashion standards of tall, fair and size zero models. believes that it's high time to change the typical modelling standards where it is not just about good looks but a wholesome package of beauty, intelligence, honest work ethic and hardwork and treating everyone with respect. She gives utmost importance to being goal oriented as well as hardworking in her field with due diligence.

With years of experience into executing successful fashion shows, luxury fashion events and branding in India, Ashleysha initiated new fashion trends in India

through AAY, her own fashion company, to set new trends and standards in the coveted industry. As an unconventional modelling agency, AAY India is one of the first, to sign shorter models; thereby ensuring that potential talent doesn't go unnoticed due to set, rigid standards.

Unlike the conventional modelling norms, Ashleysha is not very tall and always thought, working hard was the only substitute. And looking back at her journey, being physically and mentally strong has helped her to strive, survive and succeed. Ashleysha is full of gratitude and admits, through the course of her journey, she met amazing people and several have had a positive influence on her and taught her many things. Ashleysha is driven by passion and represents women who are fighting for their rights in the world and aims to create a legacy that can one day, inspire others to actively follow their dreams.

Though Ashleysha hails from a simple background, she always wanted to be financially independent. She started with summer jobs at a very young age and gained experience and today, AAY India



is one of the leading model grooming, image makeovers and personality development schools.

### AAY BY ASHLEYSHA IS SHORTLY COMING UP WITH AN EXCLUSIVE MEGA MODEL HUNT IN 2021 AND HER OWN FASHION WEEK

And that is not all, for her love for cats, Ashleysha also runs a small shelter - Asha: The Hope for abandoned stray animals.

She next plans to do something around the stigma of mental illnesses as after experiencing PTSD, bipolar condition for almost 4 years, experiencing it herself, she understands the feeling of these extremes; feels strongly that being of help to people emotionally with a panel of counsellors, doctors will help save many lives in the mental health category.

Ashleysha Yesugade, thus, wants to touch as many lives with any and every contribution that she can make.

★ ★ ★

### AWARDS & ACCOLADES

- The Times Power Women 2020
- Youth Icon in the prestigious Forbes India magazine : Visionaries 2021.

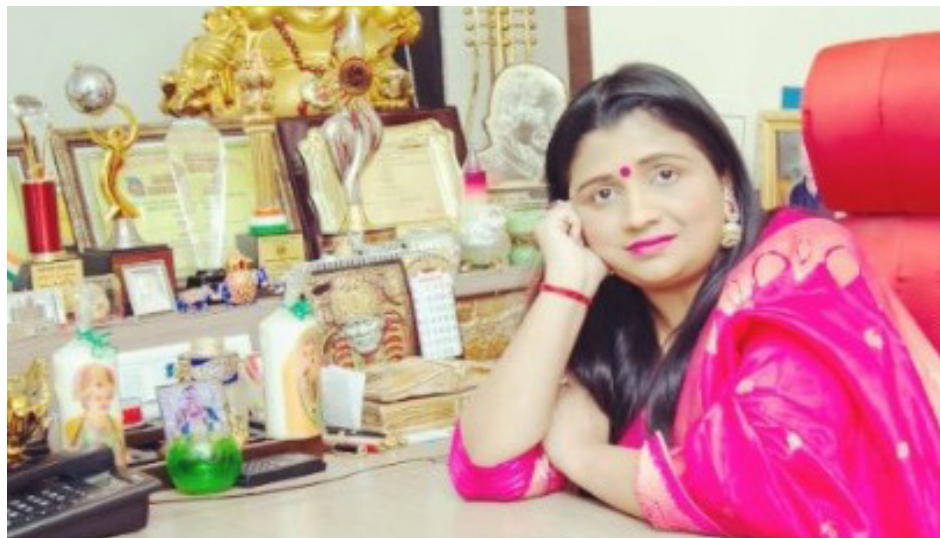


# PRIYA SHAH

India's Leading Matchmaker



Poets create poetry, Painters create Art; a Family is created, when I bring two souls together...who were far apart” Priya Shah



Priya Shah

**P**riya Shah is a world renowned Matchmaker who has matched over 100 leading Indian business families all over the world. Having started in 1991, her career spans over three decades and her fame and recognition can be attributed to the fact that every project that she takes on, becomes a part of her life till she accomplishes it with utmost professionalism and dedication. It is Priya's expertise and ability that she is able to handle every project that comes to her with utmost professionalism and dedication – resultant, every member of two families that come together are a match made in heaven and not just the couple.

Numerous media and magazines in India have covered Priya for her amazing work which includes the coveted Forbes

Magazine. And the reason why Priya outshines her contemporaries is simple, matchmaking is not a business, but is a responsibility that can make or break lives and thus, for Priya...it is a work to be accomplished with passion. Priya firmly believes that for every match that she has made till date, she has added a family to her own.



Priya Shah's formula for the perfect couple is simple – it is not just about sharing bio data's or profiles but involves an in depth understanding of about the two families involved, the background and the history of the involved couple amongst several other things.

Priya considers every single profile very important and close to her heart! It is because she knows her clients personally and ensures to strike a chord with them before sharing details further. This, is also a reason which facilitates making a decision on who be a perfect match for her clients. As per Priya, she her gift of excellent intuition has always helped her in the identifying the right prospects and eventually the match.

Priya firmly believes that hers has been a journey of finding true love and hopes she can continue the same for another couple of decades in the service of love.

★ ★ ★

## JOURNEY HIGHLIGHTS

- Specialises in creating matches for Qualified candidates like Doctors, CA, MBA's.
- Has contacts and connections with Hindu families across the globe
- Worked successfully with HNI's, Business Families & Bollywood Celebrities

# AMAR POLYFILS PVT. LTD.



## Quality first, keeping the customer in focus.

Amar Polyfils Private Limited, based in Porbandar, Gujarat, was established in 1994 under the Amar Group. The group has now expanded to over 21 organizations under its umbrella and its three units – Amar Polyfils, Amar Aquatic and Amar Sterilised Fishmeal- have stamped their presence in the fishing, health and poultry industries.



Uday Raj Mishra, Director

**A**mar Aquatic is engaged in the business of manufacturing Marine Collagen powder (peptide), Orthocop, Beauticop and MCP-All in one Cosmetic Products. Marine Collagen Powder (Peptide) is being extracted from Fish scale and contains about 99.99 per cent of pure protein. The product has medicinal and cosmetic value due to its anti-ageing and anti-inflammatory effects. It is antibiotic-free and sugar-free. Amar is the only company in India producing such high-quality marine collagen.

**Amar aquatic has added to the diamond brand with following products;**

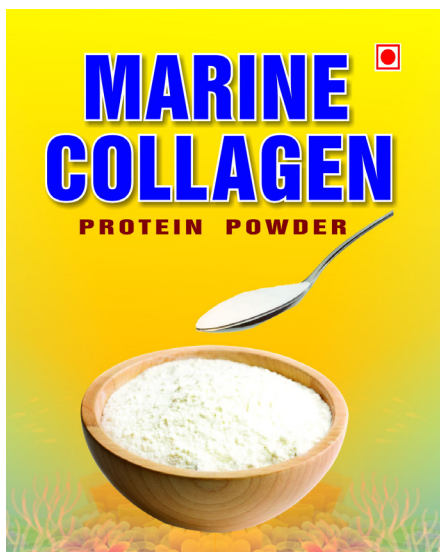
**Marine Collagen Powder:** Marine collagen is 100 per cent natural protein and contains many types of amino acids. It is sourced from the scales, skin, bones and fins of fresh or saltwater fish. This helps to replenish and rejuvenate the skin, it has anti-ageing and anti-wrinkle properties. It Removes black spots, prevents hair fall, makes the eye sight clearer, and the gums firmer and stronger.

**Orthocop:** This is a wonder formulation for all types of joint pains. It forms a bundle of cartilage and increases bone density

**Beautycop:** This has the power to slow the sign of ageing. It removes deep wrinkles and fine lines. Hydrates the skin, prevents the skin becoming loose, and makes it brighter and glowing.

**MCP-All in one:** This is used as a complete health solution (best for 25 to 35 years olds as the body loses 1.5 percent collagen/year during this period).

Due to low molecular weight, marine collagen is easily absorbed and is very effective. It reduces the peeling and irritation of skin, wrinkles near eyes, pigmentation, spots and moles, post-shave irritation, mild allergy and atopic dermatitis and post-operative wounds. The skin becomes elastic, lighter and there is a healthy glow to hair and nails. The joints become more flexible and this makes exercise easier. Backache, pain in the joints as well as of the shoulder muscles are reduced. It provides energy, sound sleep, better healing and better digestion.



Udayraj Mishra, Director, has 31 years' experience in the field of man-made technical fibre and has a significant contribution for making the company a success, that it is today.

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### ACHIEVEMENTS

- Skoch ARCHIVER Award for 2016.
- Skoch Order of Merit Award 2016 for India's Best SMEs-2016
- Skoch Order of Merit Award 2017 for Top 100 SMEs in India
- Skoch Platinum Award 2017
- Skoch Achiever Gold Award 2018
- Skoch Order of Merit Award 2018 for Top 100 SMEs in India
- Skoch Order of Merit Gold Award 2019 for Top 200 SMEs in India.
- Skoch NSE Gold Award 2019 for MSME Excellence.
- "India's Small Giants-Season 3" 2016-17 sponsored by NDTV.
- India SME 100 Awards 2015-16 amongst 41832 nominations
- India SME 100 Awards 2019 amongst 34011 nominations.
- SEBA-2018 (Small Enterprise Business Expo & Awards 2018) organised by Aspire Media.
- World Signature Awards 2019 organised by APS Research & Media
- IPSA 2019 - (International Product & Service Awards) organised by APS Research & Media
- Indian Brands of the Year 2019 organised by APS Research & Media
- The Economics Times – Business Leaders 2019
- Jewel of India 2019 organised by Indian Solidarity Council - New Delhi